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## Chill Creative Portfolio

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# A Calendar that Makes you Smile Every Day

Custom illustrations for Genki Sushi's calendar design.

## Client

Genki Sushi Hong Kong

## Scope

- Tailor made illustrations
- Packaging design
- Calendar design

## Sushi for Days

Careful research went into the elements of each page of this whimsical calendar. Each month features a different variety of sushi and a distinct holiday, festival, or season in Japan. The train motif represents the sushi conveyor belt, which Genki pioneered, in a fun way in line with the brand's spirit.

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